

3rd Annual

STATE OF THE STUDENT CONFERENCE

Hosted by the SCHOOL + STATE FINANCE PROJECT

JANUARY 23, 2027

9 A.M. — 4 P.M.

WESLEYAN UNIVERSITY

SCHOOLSTATEFINANCE.ORG/CONFERENCE

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HELP SUPPORT THE CONFERENCE

The State of the Student Conference is a free, daylong event focused on the needs and experiences of Connecticut's most important resource: its students. Each year, the Conference gathers community members, educators, policymakers, advocates, and students from across the state to build knowledge, inspire solutions, and fuel action to address some of the most pertinent issues impacting children and youth in Connecticut.

Throughout the Conference, attendees will have access to interactive workshops, panel discussions, moderated Q&As, and keynote sessions focused on ensuring every student receives a high-quality, equitably funded education that provides them the resources and opportunities they need to reach their full potential and succeed inside and outside of the classroom.

In 2026, the State of the Student Conference attracted over 150 attendees and featured 15 sessions and more than 40 speakers covering a range of topics from reimagining school funding and housing access, to preparing the next generation of teachers and supporting students with higher needs. Over 97% of attendees surveyed said they found the Conference informative, would attend again, and would recommend the Conference to someone else.

Sponsorship Opportunities

You can help ensure the State of the Student Conference continues to be a success by being one of our 2027 Conference sponsors. Your generous support ensures the conference remains free and accessible for all attendees and is an event that drives conversations, fosters collaboration, and sparks action. A full list of sponsorship opportunities is available on the following page. For questions about sponsorship opportunities, or to customize your sponsorship experience, email Erika Haynes, our Chief of Engagement & Development, at erika.haynes@schoolstatefinance.org.

About the School + State Finance Project

The School and State Finance Project is a nonpartisan, nonprofit policy organization that works collaboratively with policymakers, communities, and other key stakeholders to develop data-driven solutions that ensure all public school students receive equitable education funding that supports their learning needs. The School and State Finance Project is a fiscally sponsored project of Third Sector New England, Inc. (TSNE).

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SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR **\$7,500** *(limited to one sponsor)*

- 2 full-page ads in conference program
- Featured logo on conference webpage and all signage and marketing materials
- Opportunity for brief remarks at beginning of conference or before keynote speaker
- Emcee recognition throughout conference
- Main table to distribute sponsor materials as well as materials on every attendee table
- Multiple spotlights on SSFP social media channels and conference eblasts

YOUTH TRACK SPONSOR **\$5,000**

- Full-page ad in conference program
- Prominent logo on conference webpage and all signage and marketing materials
- Special recognition of sponsorship during all Youth Track sessions
- Emcee recognition throughout conference
- Table to distribute sponsor materials
- Spotlight on SSFP social media channels and conference eblasts

HOSPITALITY SPONSOR **\$2,500**

- Half-page ad in conference program
- Logo on conference webpage and all signage, marketing materials, and food/drink stations
- Recognition during opening session and lunch
- Table to distribute sponsor materials
- Multiple shout outs on SSFP social media channels and conference eblasts

SESSION SPONSOR **\$1,000**

- Quarter-page ad in conference program
- Logo on conference webpage, session signage, and all conference signage and marketing materials
- Moderator recognition at session
- Table to distribute sponsor materials
- Shout out on SSFP social media channels

SUPPORTING SPONSOR **\$500**

- Mention and logo in conference program
- Logo on conference webpage and all conference signage/marketing materials
- Shared table to distribute sponsor materials
- Shout out on SSFP social media channels

INDIVIDUAL SPONSOR **\$250**

- Name in conference program
- Recognition on conference webpage
- Shout out on SSFP social media channels

Want to customize your sponsorship experience?

Email our Chief of Engagement & Development at
erika.haynes@schoolstatefinance.org

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SPONSOR SIGNUP

Contact Name: _____ Sponsor Name: _____

Email Address: _____ Phone Number: _____

Mailing Address: _____

Authorized Signature: _____ Date: _____

Printed Name: _____

SELECT YOUR SPONSORSHIP LEVEL

☐

Title Sponsor - \$7,500

☐

Youth Track Sponsor - \$5,000

☐

Hospitality Sponsor - \$2,500

☐

Session Sponsor - \$1,000

☐

Supporting Sponsor - \$500

☐

Individual Sponsor - \$250

To sponsor the State of the Student Conference, please complete and email this form to info@schoolstatefinance.org by Friday, January 8, 2027.

If paying by check, please make checks payable to *Third Sector New England, Inc.* and write *School and State Finance Project* in the check's memo line.

All checks may be mailed to:
Third Sector New England
f/b/o School and State Finance Project
89 South Street, Suite 700, Boston, MA 02111